



## Leafs 5050 Program

Thank you for coming out to help to help us sell tickets at the Leafs 5050 Draw. This is a fantastic fund-raising opportunity for Special Olympics Ontario, which is the charitable program that you are supporting tonight, and there are also some great perks that will allow your group to have an exciting and enjoyable evening at the Air Canada Centre. The following description will allow you to outline expectations for your group on game night. It is important that every adult attending reads this document before game night.

### **General Information and Rules and Regulations**

- While wearing a security pass you are treated as a MLSE staff member while on the premises. As such, no alcoholic beverages may be consumed throughout the evening.
- Volunteers are in one of two places upon entry into the building through the end of the 2<sup>nd</sup> intermission: a) in the Learning Centre b) at the assigned selling position. For the third period, all volunteers who will be watching the game live, need to travel as a group to the 6<sup>th</sup> floor standing room area and remain there until exiting the building.
- You may not purchase 5050 tickets on the night that you are selling.
- Please do not accept promotional fan giveaways that evening.
- Please do not procure autographs or ask if personal photos may be taken if celebrities are encountered throughout the evening.
- Draw winner will be announced at the beginning of the 3<sup>rd</sup> period. For anyone who misses the announcement, the two Fan Services desks will both have the information, and there is a hotline phone number on the ticket that is recorded immediately following the game.
- The winner's pot has been between \$6500 and \$8400 for most recent games.

\* Contravention to the rules and regulations will result in immediate expulsion from the building by security.

## Game-night Rundown

### **Sign-in:**

We ask that volunteers arrive around 5 PM at the northwest staff entrance, aka Staff B, which is located just west of the Galleria (where the box office is located) and is an outside door to the building. This entrance closes at 5:15 PM for Saturday games and at

6:15 PM for weekday games. If you arrive after the door closes, please proceed to the Stage Door, which is located on the south side of the building, off of Lakeshore Blvd. Security does not permit that passes be filled out in advance of your arrival, so this process may be a little lengthy when many people arrive at once. We ask for your patience and attention to instructions as to where to stand before and after you have received your pass while still at the staff entrance. It is important that we keep a pathway clear for other staff to enter the building.

### **Seller groups and preparation:**

5050 ticket sellers must be 16 years of age in order to handle money. Children will be paired up with adults, with a maximum of 2 children to each adult. It's best to decide on the make-up of your seller groups before you arrive on game-night. Each group will be issued a float of \$70 and between 8 and 12 books of 25 tickets, depending on the selling location assigned. The person handling the money will be given a cash apron to wear. We have 5050 jerseys supplied by our corporate sponsor Pizza Pizza. The ACC can be very cold during hockey games so we suggest you dress in layers under your jersey in order to be able to regulate your body temperature as needed.

### **Learning Centre:**

This is the name of the 5050 room that we will be in. Once in the building, the 5050 program is responsible for the whereabouts of all volunteers until the end of the game. Throughout the evening, when not in selling positions, all volunteers must remain in the Learning Centre. It is imperative that parents and guardians are actively responsible for the behaviour of the children in their care. The ice level area is off limits to volunteers except when visiting the restrooms in the Platinum Suites area. Depending on the size of your group the room can be a little crowded, but we allow large groups to attend because it has been well proven that the more sellers we have, the bigger the pot, and ultimately the goal is to raise money for Leafs Dreams! If you or anyone in your group is not comfortable spending time in a fairly crowded space for the duration of the game, we suggest that they reconsider attending when the group totals more than 40 people. (In addition, there are always at least 5 staff and regular volunteers in attendance who execute the operation on game-night.)

### **Selling and Cash-out times:**

Volunteers sell from the time that all is ready to go after arrival (typically between 5:15 to 5:45 PM) until the puck drops for the first period. First cash-out takes place after that, at which point we:

- take all large bills - \$20 and larger
- take all completely sold books of tickets
- distribute more tickets and change, if necessary.

We then return to assigned selling spots in the concourse and continue to sell immediately following first cash-out. As sales are slower while the game is on, sellers are allowed to find a spot near a TV monitor in the concourse. Feel free to watch the game on the TVs during the first period.

Last chance for 5050 ticket sales is during the first intermission!

Volunteers return to the Learning Centre at the puck drop of the second period for final cash-out. For both cash-outs we ask that the money-handler in each group join one of the two queues, and while waiting, organize money into specific denominations as well as placing the bills in the same direction.

### **Food and Beverage:**

Bottled water is available from 5 PM throughout the evening until it is gone. Pizza arrives in time for the beginning of the second period. The drink and pizza order is based on the number of total people submitted in advance of the game, with 2 drinks and 2 pieces of pizza ordered for each person. Volunteers may purchase food, or bring in food to be consumed in the Learning Centre during the first period if it is problematic to wait for the 2<sup>nd</sup> period to eat, or if two pieces of pizza will not suffice. As aforementioned, the Leafs 5050 program is generously sponsored by Pizza Pizza.

### **Third period – Watching the game live!**

At the beginning of the 3<sup>rd</sup> period those who wish to watch the game from the standing room area on the 6<sup>th</sup> floor are escorted upstairs as a group by staff/senior volunteers. Security requires that we do not depart for the 6<sup>th</sup> floor until the 2<sup>nd</sup> intermission has concluded. The standing room area has a row of seats at the rail and it is important that volunteers neither sit in any of the empty seats unless directed to do so by a security guard, nor crowd the people who have purchased these seats. Again, it is imperative that parents and guardians of children must actively monitor their behaviour, as watching the third period is a privilege that may be revoked if security is forced to report any problems to management. No other group is offered the privilege of regularly watching the game live without purchasing tickets.

Again, we thank you so much for your interest and support for Special Olympics Ontario in collaboration with the Leafs 5050 Program and the Leafs Fund.

**\* Rules subject to change by Leafs Fund. Further instructions will be provided before each game.**